

October 15, 2008

Simplic**ITY** Tech
Fort Collins, CO

Dear small business owner,

My name is Trevor Brown. I am co-founder of a local Northern Colorado computer services consultancy. We help small businesses set up and maintain their computers and networks.

I have worked extensively with Travis and Brandon for years. Own Vision helped me to enable localized Internet advertising for my company. When somebody in Fort Collins, Loveland, Windsor or Greeley searches for computer help, we show up on the first page. We reach 100% of the Internet searchers who are looking for the kind of services we provide within our geographic area. Not everybody clicks our ad (and not everybody who clicks the ad calls), but those that do are well qualified and highly interested in immediately engaging our services.

I am extremely happy with the services provided. My investment was well worth the money.

Thank you,



Trevor Brown
Co-founder
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